



SN – 526

I Semester B.B.A. Examination, November/December 2017  
(CBCS) (14-15 and Onwards) (F+R)  
BUSINESS ADMINISTRATION

1.4 : Business Organization and Environment

Time : 3 Hours

Max. Marks : 70

**Instruction :** Answer should be written in **English only**.

SECTION – A

1. Answer **any five** sub-questions of the following. **Each** sub-question carries **two** marks. (5×2=10)
- Give the meaning of Business.
  - Who is a 'Sole trader' ?
  - What is the meaning of 'Holding company' ?
  - Give the meaning of Globalization.
  - What do you mean by co-operative society ?
  - What is import trade ?
  - State any two characteristics of sole proprietorship.

SECTION – B

Answer **any three** questions of the following. **Each** question carries **six** marks. (3×6=18)

- Explain the various aids to trade.
- Write the differences between Public Company and Private Company.
- Explain the various types of Promoters.
- Briefly explain the various types of trade.
- Discuss the benefits of globalization.

P.T.O.



SECTION - C

Answer **any three** questions of the following. **Each** question carries **14** marks.

(3×14=42)

7. Discuss various kinds of partners.
8. Explain the characteristics of joint-stock company.
9. Discuss the economic and social environment factors which influence the business.
10. What do you mean by Privatization ? What are the benefits and shortcomings of privatization ?
11. Explain the various objectives of Business.